



Ronald McDonald
House Charities®
Alberta

MORE ROOM FOR WHAT MATTERS MOST



2024 ANNUAL REPORT



CEO'S MESSAGE

Jason Evanson Chief Executive Officer

As we reflect on 2024, I am proud to say that this has been a record-breaking year in many ways. It has been a year of unprecedented financial success, meaningful expansion, and deepened commitments to our core values. Through the dedication of our volunteers and staff, our partners' support, and our community's generosity, we have not only strengthened our existing programs but also laid the groundwork for a future of even greater impact.

Financial Growth and Sustainability

In 2024, we reached an incredible milestone, raising a record \$23 million through operational and expansion campaign fundraising — the highest in our organization's history. This achievement is a testament to the trust placed in us by our donors and stakeholders. It reinforces our ability to continue delivering vital programs and services to the families who rely on us. This financial success enables us to invest in critical infrastructure, expand our reach, and ensure long-term sustainability.

Expansion of Comfort Carts

Our Comfort Carts initiative continues to be a beacon of support for families navigating complex medical journeys. What began as a single program has now grown to operate in three hospitals, offering comfort and care

where needed most. And we're not stopping there. With sights set on expanding to three additional hospitals, we are committed to ensuring more families have access to the resources and relief that Comfort Carts provides.

Major Renovation and Expansion of Calgary House

In October, we made the significant decision to temporarily close our Calgary House to facilitate an extensive renovation and expansion project. This work will modernize our facilities, increase capacity, and enhance the comfort and experience of the families who stay with us. While the renovation is underway, we have ensured that all families were seamlessly transitioned to a hotel at our expense, reaffirming our unwavering commitment to their well-being during this transitional period.

Deepening Our Commitment to DEI

Diversity, Equity, and Inclusion (DEI) remain central to our mission, and in 2024, we took bold steps to further this commitment. Establishing a dedicated DEI committee has allowed us to create and implement specialized programs designed to support families in more engaging and diverse ways.

Employee Engagement and Excellence

The strength of our organization is built on the passion and dedication of our team. This year, we proudly achieved an 87% employee engagement score, matching a previous high. This speaks volumes about the culture we continue to nurture — one of respect, collaboration, and shared purpose. Our team members are at the heart of everything we do, and their commitment to our mission drives our success.

A Milestone in Financial Accountability

In another historic first, our 2023 audit was unqualified—an achievement that underscores our financial transparency, integrity, and operational excellence. This milestone reflects our commitment to accountability and the trust our community places in us. It recognizes the diligent financial stewardship that ensures every dollar we receive is maximized for impact.

As we move into 2025, when we celebrate 40 years in Alberta, we do so with momentum, purpose, and an unrelenting dedication to our mission. Thank you to our employees, partners, donors, and the families we serve for being part of this incredible journey. The best is yet to come.

Jason Evanson

BOARD CHAIR MESSAGE

Jim Kapeluck Board Chair

As we close another remarkable year, I want to take a moment to express my heartfelt gratitude to those who have shaped our organization through their leadership and dedication. This year, we bid farewell to several esteemed board members who have given many years of service, lending their expertise, passion, and unwavering commitment to our mission. Their contributions have been instrumental in guiding us through periods of growth, challenge, and transformation. On behalf of the entire organization, I extend my deepest thanks for their invaluable service, and we wish them the very best in their future endeavours.

At the same time, we are thrilled to welcome our newest board members, each bringing a wealth of experience, fresh perspectives, and a shared dedication to our cause. As we look to the future, we face an exciting and ambitious path ahead — expanding our programs, deepening our impact, and ensuring that we continue to meet the needs of the families we serve. The expertise and energy that our new board members bring will be instrumental in shaping this exciting next chapter of RMHC Alberta.

To all our board members, past and present, thank you for your commitment, vision, and leadership. Your efforts ensure we remain a strong, resilient, and forward-thinking organization. We look forward to another year of meaningful work together.



BOARD OF DIRECTORS

Chair	Jim Kapeluck
Vice Chair	Morgan Campbell
Secretary	Andy Cuthbertson
Treasurer	Hugh Erickson
Directors	Kirsten Smith Shannon Gangl Jordan Brown Richard Gil Usman Tahir Jutt Thomas Lui Jay Ulmer Randy Mouflrier Dr. Ivan Rebeyka Lindsay Cox Joe Gebran Les Gombik

2024 IMPACT of RMHC Alberta

House Utilization



Where Do Families Come From



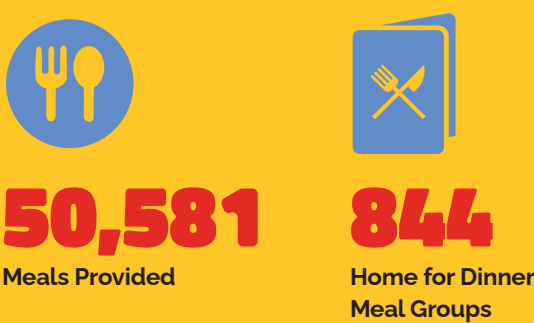
Average Length (Nights) and Reasons For Stay

Calgary	Edmonton	Medicine Hat	Red Deer
Average Length of Stay 36 NIGHTS	Average Length of Stay 21 NIGHTS	Average Length of Stay 7 NIGHTS	Average Length of Stay 6 NIGHTS
Reasons for Stay Neonatal - 29% Oncology - 13% Perinatal - 12% Neurology - 7% Hematology - 5%	Reasons for Stay Neonatal - 30% Cardiology - 20% Perinatal - 7% Respiratory - 7% Neurology - 5%	Reasons for Stay Perinatal - 45% Neonatal - 18% Mental Health - 9% General Peds - 9% Other - 5%	Reasons for Stay Perinatal - 59% Neonatal - 22% General Peds - 13% Mental Health - 3% Other - 2%

Volunteerism



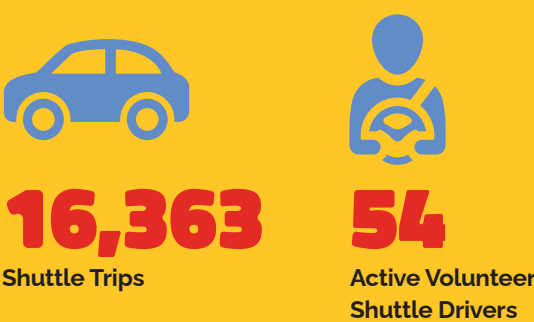
Nourishment/Meals



Comfort Cart



Transportation



Financial Impact

RMHC ALBERTA SAVES FAMILIES
\$9.6 MILLION
ANNUALLY *RBC Economic Study 2024

What Do Families Say



A BEACON OF HOPE

The Benjamin Family Story

For many families, the Ronald McDonald House® is a name they recognize—a place they may have passed by or heard about in passing. But for Monique Reboe-Benjamin and her family, it became much more than that. It became a home, a support system, and a beacon of hope during one of the most challenging times of their lives.

A LIFE-CHANGING DIAGNOSIS

Monique and her husband, Ushane, welcomed their daughter, Mikiaiah, in March 2024. Initially, everything seemed fine, and they were discharged from the hospital within 24 hours. However, once home, they noticed something wasn't right. Mikiaiah was cold, struggling to feed, and her condition wasn't improving.

A lactation consultant, who also happened to be a nurse, urged them to take Mikiaiah to the emergency room immediately. What started as a concern over feeding soon escalated to a whirlwind of medical tests. Initially, doctors suspected bronchiolitis, but then a doctor noticed a heart murmur. Monique and Mikiaiah were quickly flown to a specialized hospital in Edmonton while Ushane and their son Micah made the long six hour journey by car. The family was told to pack for a short stay likely seven to ten days.

What was supposed to be a simple procedure turned into something far more complex. Mikiaiah needed a heart transplant. Within days of arriving in Edmonton, Mikiaiah was placed on a left ventricular assist device while waiting for a transplant. Suddenly the family found themselves navigating a 245-day journey, with 241 of those days spent at the Ronald McDonald House®.

At first, the Ronald McDonald House® was simply a place to stay close to the hospital. But as time went on, it became an invaluable source of comfort and support.

One of Monique's most cherished memories from their stay revolved around her son, Micah. On his birthday, the family hadn't had the time or energy to plan a celebration.



But in a quiet, thoughtful gesture, a volunteer at the House slipped Monique a small envelope and whispered, "Tuck this into his lunch bag."

Later that day, Micah discovered the card adorned with hand-drawn pictures of his favourite things—a soccer ball, a Minecraft character, and his beloved hockey player. His face lit up with pure delight.

"That was the best part of his birthday," Monique recalls, her voice thick with emotion. "It made the day feel extra special. It showed us that this wasn't just a place to sleep. This was home, and these people had become our extended family."

Moments like these weren't isolated—they were woven into the fabric of their time at the House. Ushane fondly remembers the Summer Foam Party, a carefree afternoon where laughter filled the air. For a brief moment, he could set aside his worries and just be present with Micah, the two of them locked in a playful sword fight, wielding pool noodles as if they were knights defending a castle.

It wasn't just grand gestures that made a difference; it was the quiet kindness of the staff and volunteers who checked in regularly, offering support in the smallest yet most meaningful ways—a warm conversation in the kitchen or the shuttle van, a shared smile in the hallway, or the simple act of helping families find community with each other.

Throughout their stay, Monique and her family met other parents going through similar medical journeys. Some isolated themselves, unsure if they belonged. They encourage families to embrace the support that Ronald McDonald House® offers.

"The House is not just a place to sleep. It's a place to unwind, to forget a little about the hospital, to recharge and take care of yourself," she shares. "It helped us visualize a future beyond this difficult phase."

Today, Mikiaiah is home with her family in Saskatoon, thriving under the care of a dedicated medical team. While they are grateful for their time at the Ronald McDonald House®, they are even more grateful for the opportunity to be home.

"We love you guys," Ushane says, reflecting on his time at the House. "But we're happy to be home now, spending more time as a family."

For families facing medical challenges, the Ronald McDonald House® is more than just a place to stay—it's a place of love, support, and community. Monique's advice to other families is simple: "Give it a try. The House has so much to offer if you allow it to."

Through the highs and lows of their journey, Monique's family found strength in an unexpected place. And as they move forward, they do so with gratitude—for the home they found when they needed it most.



**Ronald McDonald
House Charities®**
Alberta

**THE BIG
BUILD**



The expansion of the Ronald McDonald House® in Calgary was our organization's most transformational story of 2024. Years of planning came to fruition as construction largely started and finished in 2024.

It was no easy feat to realize the ambitious dream of expansion. From fundraising to logistics, RMHC Alberta team members, the Board of Directors, our Expansion Committee, our partners at Faction and Westcor and all of the companies attached to the project dug their heels in to mitigate challenges and keep the project on budget and on time.

In October of 2024, we had to close the Ronald McDonald House® for a portion of the construction — families were moved to a partner hotel, Sandman Signature Calgary West, at no cost to the family and could stay there as long as their child was in treatment. Programs, services, meals, and more remained on-site at the hotel for families who had a child being treated in the hospital.

In May 2025, after nearly two years of construction, we were overjoyed to officially open the doors of our expansion, both welcoming back families and beginning journeys with new ones.

The new and improved spaces of Calgary's expanded Ronald McDonald House® include the Family Services Lounge, Rec Room and Magic Room, South Kitchen, Den, Studio, South Playroom, Living Room, Family Suites, and

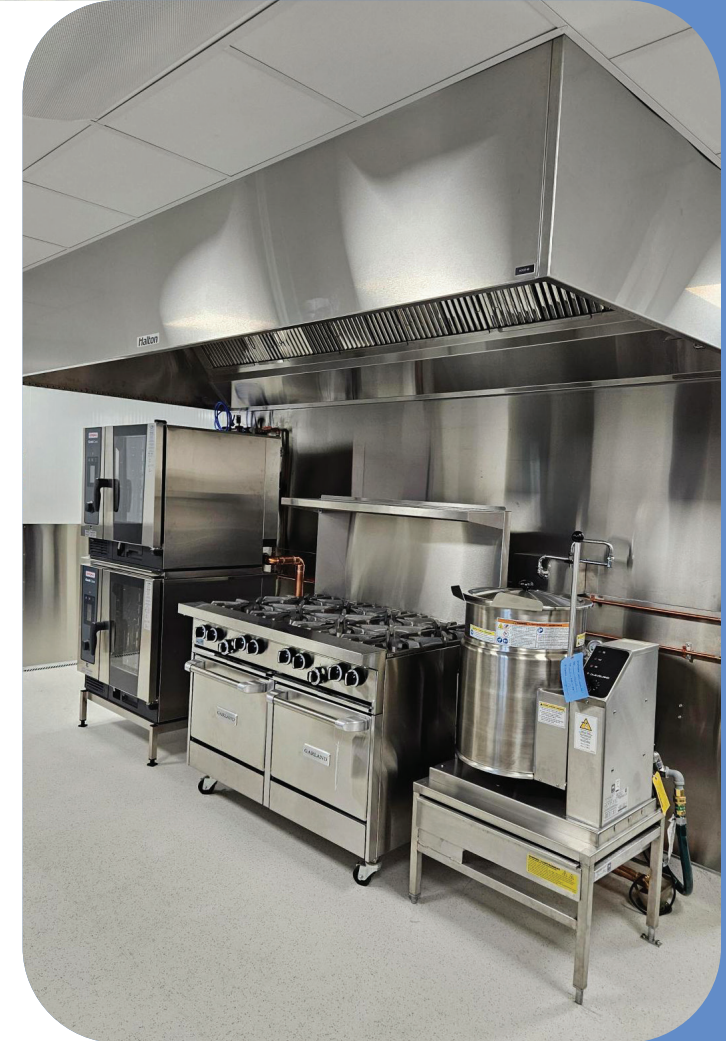
an Outdoor Amenities area. These spaces will greatly enhance our ability to provide families with the care, comfort, and compassion they need to feel at home when staying with us.

The expansion includes 91 Family Suites (newly built and renovated), each featuring beds, an en suite bathroom with a private water closet, storage, and a comfortable amount of space, ensuring families have everything they need to feel at ease during their stay.

The new South Kitchen includes a walk-in fridge and freezer, a soup kettle, and a serving station with hot chafing dishes. Here, our volunteer bakers and Home for Dinners groups are equipped with everything they need to prepare healthy and home-cooked meals for our families. This essential service saves families significant time and money, allowing parents to focus on being there for their children.

A very exciting addition is the expansion of the Outdoor Amenities, including a fully accessible playground. Additional spaces include a basketball court, natural amphitheatre, gazebo, picnic table area, and a deck with casual seating for dining, relaxing, and visiting.

Overall, this expansion marks a significant step toward more equitable healthcare access for families across the province who need to travel for pediatric hospital care.



FUNDRAISING

Fundraising is essential for RMHC Alberta's sustainability and growth, supporting capital expansion and operational needs. In 2024, our organization faced ambitious fundraising targets on both fronts, and we're proud to report that we exceeded them.

The Big Build capital expansion in Calgary required significant upfront funding to keep the project on track and on budget. Thanks to the dedicated efforts of our team, Capital Expansion Campaign Cabinet, and Board of Directors, we not only met but surpassed our fundraising goals for this initiative.

Simultaneously, we maintained operational funding for our locations in Edmonton, Red Deer, and Medicine Hat. Despite rising costs for essentials like food, power, and fuel, community support enabled us to enhance family programming across all our houses.

This successful balance of capital and operational fundraising in 2024 was truly remarkable. It ensured sustainable funds for our expansion and ongoing services. The impact is evident daily as families can stay together without financial burden, focusing on what matters most—each other.

We extend our deepest gratitude to our community of supporters who made 2024 a banner year for RMHC Alberta.

ENERGY WING

Powering Support: The Energy Wing at Calgary's Ronald McDonald House®

Ronald McDonald House Charities® (RMHC) Alberta has long been a pillar of support for families facing medical crises. With the recent expansion of its Calgary House, a significant addition has been unveiled: the First Floor Energy Wing. This unique space represents both a commitment to families in need and a powerful collaboration with Alberta's energy sector.

A Vision Inspired by the Energy Industry

"We very quickly realized what we already knew: these companies have supported us not only through our last campaign to build the House we're in today but also through ongoing support year over year," said Denise Kinghorn.

Through these conversations, the idea for the Energy Wing took shape. The goal was twofold: to recognize the immense generosity of Alberta's energy sector and to highlight the broader impact these companies have on local communities.

Why the Energy Sector Stepped Up

The energy industry plays a crucial role in Alberta, not just economically but also in community engagement. Many of the communities where these companies operate are home to families who have benefited from RMHC's services.

The realization that one in four families has needed RMHC at some point struck a chord, further motivating energy companies to contribute meaningfully.

Next time you visit the Ronald McDonald House® in Calgary, make sure to check it out!

AL AND BUDDY

Alex Osten's story is one of passion, love, and generosity. With a deep love for music, as a young adult, Al pursued his dream and became a member of The Rover Boys, where he met his lifelong partner, Buddy Victor. Together, they built a life filled with music, art, and philanthropy. After Buddy's passing in 2023, Al made it his mission to continue their legacy through the Al Osten and Buddy Victor Foundation. His dedication to supporting children, families facing medical challenges, and the arts led to an immediate and meaningful connection with Ronald McDonald House®.

Today, their impact is visible throughout the House—from the dedicated second-floor wing and Java station to the new music, art, and recreation therapy program that honors their remarkable legacy. We are deeply honored to work alongside Al and help carry forward the legacy he and Buddy built.

Brick by Brick Campaign

The RMHC Alberta Brick-by-Brick campaign concluded successfully in 2024, with over 320 bricks donated in support of the expansion initiative. In 2025, these bricks were installed in the exterior wall, providing donors with a lasting legacy on the building — both physically through their visible contribution and financially through their generous support.

Community Fundraisers in 2024

Thank you to all the community events that raised funds for RMHC Alberta. In 2024, we were honoured to be the beneficiary of several community events that dedicated their donations to The Big Build, including:

- SECURE Stampede Event
- Jaguar Land Rover Night of Luxury
- Edmonton Gives



THOUGHTS ON OUR STAY

The Dye-Wilson Family Story

It provided a space where we could cope together, find strength in one another, and grow together as a family — and we're closer now than we've ever been — as our son Hudson said,

“When one of us fights cancer, we all fight cancer.”

When our first son Hudson was born prematurely ten years ago, we spent three weeks at the Ronald McDonald House® in Edmonton. I remember it was a very stressful time. It was our firstborn, and Karemi and I were very thankful for the care and compassion we received during those few weeks. When we took Hudson home, eager to start our life as a family, we never expected that we would be back here nearly a decade later, only this time for a much longer stay. When our daughter Myla was diagnosed with leukaemia last August, just a few months before her 6th birthday, our life got turned upside down.

It's impossible to describe how a diagnosis like Myla's can transform a family's life. Everything changed for us that day; our routine was replaced with often-rushed hospital visits, doctor's appointments, fear and anxiety. The serene family life we had in the country, with Myla and her siblings Hudson (10), Asher (8), and little sister Berkeley (4) was about to change. Our family home is located quite far from the hospital where Myla was being treated. The commute alone was consuming hours of our days, and we had to be ready to transport Myla to the hospital at a moment's notice.

We knew something needed to change — as much as we wanted to stay at home, the challenge of managing Myla's hospital visits with three other kids was too great. In October, we moved full-time into the Edmonton Ronald McDonald House®, where we stayed for six months during Myla's treatment.

For our family, the Ronald McDonald House® was so much more than just a place to stay — it was a sanctuary where our bond grew stronger. Ronald McDonald House® helped provide our family and all the other families we met staying there with a sense of normalcy during what was often a chaotic and uncertain time. As difficult as things were during our stay there, there were also moments that brought us joy.



Every Tuesday, volunteers would come to bake in the kitchen. We can still see our kids lined up alongside the volunteers on step stools, eager to help bake, laughing, and having the time of their lives. There was Pet Therapy Day, when our youngest daughter, Berkeley, would wait eagerly for the new dogs to come in and run up to meet them. And then there were the birthdays — three of our kids celebrated birthdays at the House. When Myla asked for a unicorn mermaid party, the RMHC Edmonton House Staff made it happen. She was thrilled, and so were we. The amazing staff and volunteers we had the privilege of meeting during our stay were incredibly supportive and compassionate. They truly cared and became like an extension of our family.

It is difficult to put into words the difference that staying at the House made for our family. For us, the House was a place of respite, an oasis — a safe haven in a storm. From home-cooked meals to a shuttle service to the hospital to all the special details that the staff took care of, Ronald McDonald House® made an incredibly challenging chapter of our lives so much brighter. It provided a space where we could cope together, find strength in one another, and grow together as a family — and we're closer now than we've ever been — as our son Hudson said, “When one of us fights cancer, we all fight cancer.”

Today, we're back home and happy to report that Myla is doing better, taking oral chemo pills, and approaching maintenance. We are thrilled to be home, but recognize how incredibly lucky we were to have stayed at RMHC Edmonton and how all of that was made possible by donors like you.

Your support helped provide a home-away-from-home and most importantly, it helped keep our family together when we needed each other the most — and for that we thank you from the bottom of our hearts.



FINANCES

RMHC Alberta Combined

Statement of Financial Position

As at December 31

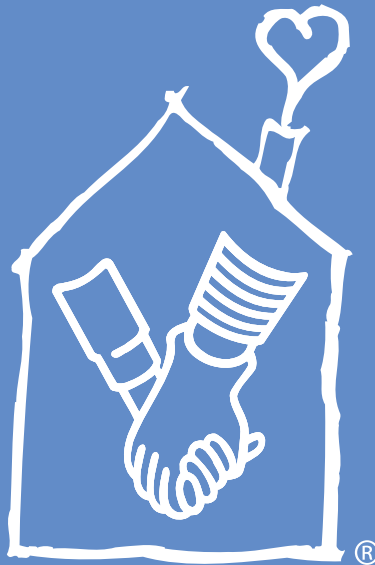
	2024	2023
ASSETS		
Current		
Cash (Note 3)	\$ 5,174,761	\$ 5,666,415
Accounts receivable (Note 9)	1,338,827	1,010,710
Prepaid expenses	165,569	105,827
Short-term investments (Note 4)	10,533,269	14,222,782
	17,212,426	21,005,734
Long-term investments (Note 4)	5,778,421	3,827,779
Long-term prepaid lease (Note 5)	450,079	455,789
Capital assets (Note 6)	48,976,092	33,739,165
	\$ 72,417,018	\$ 59,028,467
LIABILITIES		
Current		
Accounts payable and accrued liabilities	\$ 1,355,670	\$ 1,287,534
Deferred contributions (Note 7)	1,701,151	1,661,417
	3,056,821	2,948,951
FUND BALANCES		
General fund (Note 8)	31,166,676	27,208,020
Capital asset fund (Note 8)	38,193,521	28,871,496
	69,360,197	56,079,516
	\$ 72,417,018	\$ 59,028,467

RMHC Alberta Combined

Statement of Operations

Year ended December 31

	2024	2023
REVENUE		
Contributions and donations	\$ 19,741,653	\$ 11,039,332
RMH room fees	331,040	299,837
Other	26,024	128,488
	20,098,717	11,467,657
EXPENSES		
Program	4,444,834	4,143,210
Fundraising (Note 11)	3,109,887	2,677,252
Management and general	1,170,953	963,664
Amortization of capital assets and land lease	755,626	742,309
	9,481,300	8,526,435
Excess of revenue over expenses before other revenue (expenses)	10,617,417	2,941,222
Other revenue (expenses)		
Investment income (Note 4)	2,663,264	1,402,162
Donated goods and services (Note 10)	1,159,672	1,099,159
Donated goods and services (Note 10)	(1,159,672)	(1,099,159)
	2,663,264	1,402,162
Excess of revenue over expenses	\$ 13,280,681	\$ 4,343,384
Fund balances - Beginning of year	\$ 56,079,516	\$ 51,736,132
Excess of revenue over expenses	13,280,681	4,343,384
Fund balances - End of year	\$ 69,360,197	\$ 56,079,516



RMHC[®]
Alberta

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